Division of Professional Practice (Division 17)
NOVEMBER E-News 2021
Robyn Vines PhD: President
Susan McDaniel PhD: President-Elect

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Division 17 Activity (October - November, 2021)

Division of Professional Practice Webinar (8th/9th November, 2021):
"The role of psychology in integrated healthcare: Migraine, a work in progress"
CONVENOR: IAAP Division 17 President: Dr. Robyn Vines
  - Brief introduction: “What do we mean by ‘integrated healthcare’

PRESENTERS: Professor Paul Martin (Australia) and Professor James Bray (USA)
Description:
“Five years ago, we wrote a grant application entitled Integrating behavioural treatment for
migraine into primary care: Making a difference to the ‘Global Burden of Disease’. We
pointed out that the United States Headache Consortium found Grade A evidence (‘multiple
well-designed randomised clinical trials, directly relevant to the recommendation, that yield a
consistent pattern of findings’) in support of behavioural treatment for migraine. We argued
that the problem was that of the over 1 billion people around the world who suffer from migraine, vanishingly few receive such treatment. Our proposal was for a translational research trial taking behavioural treatment for migraine into the primary care setting. The grant application was not funded. The case for change and the barriers to change will be discussed along with some suggestions for pathways forward.”

- **IAAP Early Career Marathon: Integrating Research and Practice: 16/17 October, 2021**
  See: https://iaapsy.org/meetings/early-career-marathon-integrating-research-and-practice/#Overview
  
  The Division of Professional Practice participated (Susan McDaniel and Robyn Vines: as members of the Scientific Committee) in the first IAAP Early Career Marathon: an extraordinarily dynamic on-line conference, integrating research and practice, with presentations over a 24-hour period from all over the world. This was a wonderful initiative of IAAP Student Division (Div. 15) – providing opportunities for young career researchers across the world.

  As outlined by IAAP President: Professor Christine Roland-Levy:
  “The Early Career Marathon was a one-of-a-kind virtual event dedicated to student and early career psychologists. Selected participants gave brief presentations (15 minutes) on their research, which was reviewed by top psychologists around the world. Presentations and reviews were shown during a ‘24-hour marathon’ (16th – 17th October) with time for questions and answers.”


  All addresses: Students and Keynote Speakers:
  https://www.youtube.com/playlist?list=PLT5TCA2bPpKnT4_G6a547z2_8q4VlbGAi

  Of particular interest to Division 17 (given our involvement with IAAP UN engagement)

  **Taking IAAP Global: Advocacy at the UN: Dr. Judy Kuriansky**
  https://www.youtube.com/watch?v=8YsskWLOAUU&list=PLT5TCA2bPpKnT4_G6a547z2_8q4VlbGAi&index=25

- **International Congresses:**
  ICAP, 2022 (now 2023): Professor Judith Gullifer (Monash University, Australia) is now our ‘Division 17 Manager for ICAP, Beijing’ (now: July, 2023).

  Please email her: with lecture, symposia and poster ideas:
  Email: judith.gullifer@monash.edu

**Items/resources of potential interest:**

**Forthcoming Courses, Webinars/PD events in November:**

- **“INTEGRATED CARE AND MEDICAL FAMILY THERAPY: The knowledge, skills, and interpersonal process”** (ON-LINE TRAINING OPPORTUNITY)
  The primary goal of this on-line interdisciplinary training programme is to provide training for professionals interested in health care and mental health collaboration when working with patients and families dealing with illness, health concerns and trauma.
  See: https://www.urmc.rochester.edu/MediaLibraries/URMCMedia/psychiatry/institute-for-the-family/family-therapy/images/MFTI-2021-Flyer_2.pdf

- **Creating Connections: An Introduction to the Alda Method**. Hosted by APA and the Alan Alda Center for Communicating Science, it will help scientists and researchers learn to engage and inspire diverse audiences to communicate their science more effectively to others. This highly popular online training will be offered live on November 12.
• **How to Grow Your Practice with Social Media Marketing (Webinar)**
  Learn how to effectively market your private practice on social media, including ethics questions and making sure potential clients will see your posts.
  **November 12, 2021 | Webinar**

• **Improving the Assessment of ADHD in Youth (Webinar)**
  This webinar will focus on best practices for the assessment of symptoms and impairments associated with ADHD and share insights from recent research.
  **November 19, 2021 | Webinar**

• **Successfully marketing your telehealth practice (Webinar)**
  The effects of COVID-19 have pushed businesses from physical locations to online environments in an unprecedented way. Every business, regardless of industry, is now effectively a tech company. As such, it’s important to start thinking like a tech company in how you operate and market your private practice. This free webinar answers questions about what you should be doing from a marketing standpoint to assure your practice is achieving success.
  [https://www.apa.org/members/content/brighter-vision-series/telehealth-practice](https://www.apa.org/members/content/brighter-vision-series/telehealth-practice)

• **Getting the Most Out of Your Private Practice Website (Webinar)**
  This webinar will provide guidance and answer questions about how to ensure you’re getting the most out of your private practice website.
  [https://www.apa.org/members/content/brighter-vision-series/private-practice](https://www.apa.org/members/content/brighter-vision-series/private-practice)

**Other:**

• **New international guidelines for families navigating Cerebral Palsy therapies**
  For the first time, a set of international guidelines around therapies for children with Cerebral Palsy has been drawn up. Over the past decade there has been a threefold increase in the number of available therapies and the guidelines will make it easier for families and clinicians to choose those with the best available evidence.
  Featured: Michelle and Ivy Roger, Dalby family
  Professor Iona Novak, Cerebral Palsy Alliance Chair of Allied Health
  Associate Professor Leanne Sakzewski, Queensland Cerebral Palsy and Rehabilitation Research Centre, Faculty of Medicine, University of Qld
  Broadcast: ABC Fri 24 Sep 2021, 6:35am
  • [https://www.rch.org.au/clinicalguide/guideline_index/Cerebral_palsy/](https://www.rch.org.au/clinicalguide/guideline_index/Cerebral_palsy/)

**Mental health issues in the time of COVID (See next page):**
*(October-November)*
*(with thanks to the American Psychological Association for some of these items)*
ADHD Throughout the Life Span
For many people, the stereotypical image of attention-deficit/hyperactivity disorder (ADHD) is an 8-year-old boy who can't sit still in class. But in recent decades, scientists have gained a more sophisticated understanding of the causes and lifelong consequences of the disorder. Margaret Sibley, PhD, of Seattle Children’s Hospital, joined the Speaking of Psychology podcast to discuss what researchers have learned about how ADHD manifests in childhood, adolescence, and adulthood; treatment options; and why the pandemic may have caused an uptick in ADHD diagnoses.

Rousing Our Motivation
The upheaval of the working world caused by the COVID-19 pandemic led to radical changes for workplace motivation. Psychological research suggests that there are ways businesses can support their employees moving forward even as the pandemic slips into new phases of uncertainty, based on decades of research on the impacts of stress in the workplace and how job pressures influence motivation.

Suicide Rates Rise in a Generation of Black Youth
Research published in the Journal of the American Academy of Child & Adolescent Psychiatry found that from 2003 to 2017, suicides rose for Black youth of all ages and that while more than 2.5 times as many Black boys died by suicide as Black girls, the annual increase among girls was more than twice what it was for boys. A Scientific American article delves into some of the possible reasons for this increase, including racial discrimination, barriers to mental health care, and adverse childhood experiences.

Reflections on October-November - “Snapshot of Events during the past month”:
An ongoing theme this month has the re-emergence of new waves of COVID-19 infections in, for example, the USA, UK, Europe and Russia as all face the descent of winter in the northern hemisphere.
Ongoing economic uncertainty in most national economies has been amplified/exacerbated by China’s weaker-than-expected rise in GDP, which cut the annual growth rate to 4.9%, the slowest in 30 years. This ongoing ‘jitteriness’ has impacted both the global and local economies, already hard-hit by huge daily pressures on people trying to survive amongst frequent job uncertainty. The emergence too of new COVID variants and inequities in vaccine distribution remain key issues: with first world countries emphasising the need for third/booster shots, whilst under-developed countries are struggling with very low rates of coverage. On average (24.10.21), 37% of the world population is now fully-vaccinated with only 11% partly vaccinated – but this is mostly located in well-off countries (e.g. in Africa, only 5.4% and 2.9% respectively are fully or partially vaccinated; in
Papua New Guinea only 0.7% of the population fully vaccinated - in contrast to Canada is at 78% vaccination rates; the UK: 73%; Australia: 73%; the USA: 66%, etc.) These global inequities are both ethically wrong and pragmatically ineffective, given that new variants are likely to emerge amongst largely unvaccinated populations.

**The World in the Time of COVID-19:**
As we write (25.10.21) the WHO Coronavirus Disease ‘dashboard’ indicates that there are now **243,260,214** confirmed cases including **4,941,039** deaths world-wide of COVID-19, including world-wide an increase of nearly 15 million registered cases in the past month alone ... (compared to: 21.9.21: 228,394,572 confirmed cases; 4,690,186 registered deaths world-wide; 23.8.21: 211,373,303 confirmed cases, including 4,424,341 deaths world-wide; 26.7.21: 192,284,207 cases; 4,136,518 deaths; 22.6.21: 178,202,610 confirmed cases; 3,865,738 deaths; 23.5.21: 166,346,635 confirmed cases, including 3,449,117 deaths; 5.21: 152,535,452 cases, 3,198,528 deaths; 22.3.21: 22,524,424 cases, 2,703,620 deaths; 22.2.21: 111,102,016 cases, 2,462,911 deaths; 25.1.21: 99,363,697 cases, 2,135,959 deaths; 28.12.20: 79,673,994 cases, 1,761,381 deaths; 23.11.20: 57,882,183 cases, 1,377,395 deaths; 29.10.20: 43,766,712 cases, 1,163,459 deaths; 26.7.20: 15,581,009 cases, 635,173 deaths; 20.6.20: 8,385,440 cases, 450,686 deaths; 26.4.20: 2.8million cases, 200,000 deaths).

**Vaccinations:** As of 20.10.21: a total of **6,655,399,359** vaccine doses have been administered world-wide (compared to 17.9.21: **5,776,127,976** vaccine doses 19.8.21: 4,562,256,778; 24.7.21: 3,646,968,156; 16.6.21: 2,413,847,050 vaccine doses). Just under 2.9million new cases were reported this week alone, a slight increase for the first time in eight weeks, largely on account of a new rise of infections in Europe and Russia (as mentioned above).

See: WHO:
https://covid19.who.int/?gclid=EAIaIQobChMIkPfX79Pw7QIVV2w0rCh2N_w2GEAAYASAAEgKQm_D_BwE

We welcome contact from all our Members and those interested in joining.
Please contact us if you have items to share, questions to ask, ideas to put forward in relation to Division 17 activities.

![Robyn F. Vines, Ph.D.](image)
President Division of Professional Practice

(November, 2021)

Division Website: https://iaapsy.org/divisions/division17/
Division Newsletters:
- December, 2019: (End of Year Summary: 2019)
  https://iaap.createsend1.com/t/ViewEmail/t/1CB562312D9AF69D2540EF23F30FEDED

UNITED NATIONS INTEGRATED CARE INITIATIVE:
See: Integratinghealthintoprimarycare_pdf.pdf
Also: Integratingmhintoprimarycare2008_lastversion.pdf (who.int)