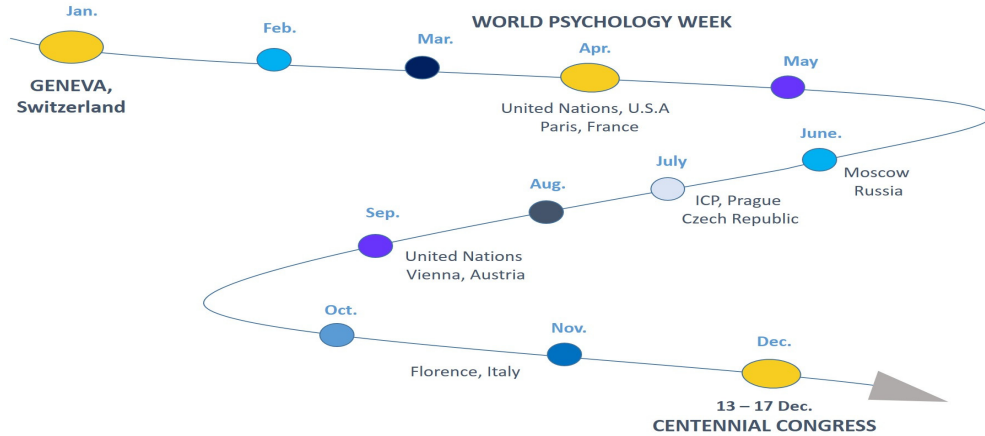


2020 a year of celebration across the world #IAAPCentennial

The Centennial year starts where the first ICAP was organized (Geneva, Switzerland). During 2020, IAAP organizes different activities across the world, culminating with the celebration of the Centennial Congress.



Celebrating 100 years of Applying Psychological Science to global realities

IAAP and Universidad Nacional Autonoma de Mexico (UNAM), invite all interested parties to participate in IAAP's special **Centennial Congress of Applied Psychology** in 2020.

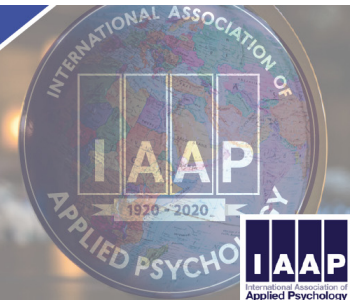
CCAP 2020
International Convention Center of Cancun, Mexico
December 13-17 of 2020

Special registration rates will be set to bring together applied psychologists from all over the world to share their work and views on the application of psychological science to local and global realities.

Plan ahead and join us in Cancun!
www.CCAP2020.com

INTERNATIONAL ASSOCIATION OF APPLIED PSYCHOLOGY

www.iaapsy.org



1920 - 2020 Centennial of IAAP

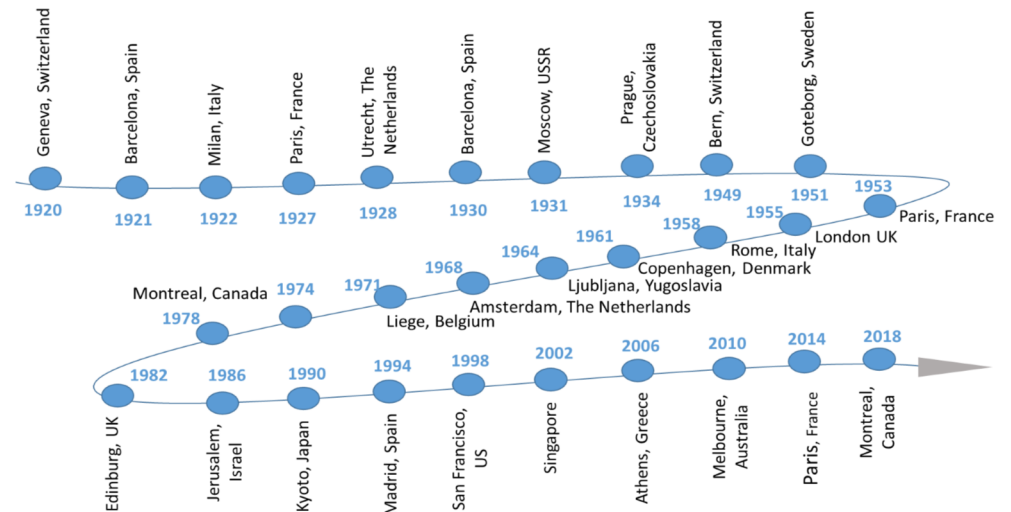
International Association of Applied Psychology (IAAP)

is the oldest international association of individual members and affiliate international associations. It was founded in 1920 as the "Association Internationale de Psychotechnique". The first two Presidents were Edouard Claparède and Henri Piéron, both French speaking. In 1955, with Clifford B. Frisby as the third President, the name of the association became the

International Association of Applied Psychology (IAAP)

IAAP history written in

IAAP is the organizer of all ICAPs. A story that started 100 years ago...



"Looking at the past to construct a better future"